



# REAL MEN

A L L I A N C E

AMBASSADOR REWARDS

Men lead, build and create.





Dear New Ambassador,

You have been prayed for. Your family has been prayed for.

We believe that you have been positioned to not only have a massive impact on your life and finances, but also on the lives and finances of many others.

Real Men Alliance is committed to creating a new narrative and bringing a new opportunity to men around the world.

We have prayerfully considered every aspect of this compensation plan. We wanted to create an ethical, fair, and exciting way for you to build generational wealth for yourself and your family, by sharing the RMA resources with others.

Our desire is for you and the RMA corporate team to partner with God in the mission to: *“Empower men to stand in their God-given identity and lead the way in faith, family and finances.”*

Your partners in success,  
The RMA Team

# 6 WAYS TO EARN

"I'd rather earn 1% of 100 people's efforts than 100% of my own."  
- J Paul Getty





# INSTANT ENROLLMENT BONUS

Paid Weekly

**Instant Enrollment Bonus:** To compensate Ambassadors for providing guidance and support to every new RMA Ambassador or Member, Kingdom Alliance will pay:

A \$40.00 one-time bonus to an Ambassador that enrolls a new Ambassador or Member in the Basic Membership - \$149.99 upfront and \$79.99 a month.

**The enrolling Ambassador's eligible up-line will also earn a \$12.00 one-time bonus.**

A \$100.00 one-time bonus to an Ambassador that enrolls a new Ambassador or Member on the VIP Membership - \$399.99 upfront and \$149.99 a month.

**The enrolling Ambassador's eligible up-line will also earn a \$30.00 one-time bonus.**

**BASIC MEMBERSHIP BONUS → \$40.00**

**VIP MEMBERSHIP BONUS → \$100.00**

*EXAMPLE*

**If you personally enroll 3 new VIP Members in one week**

- 1. VIP Member - You earn \$100 • Your enroller earns \$30
- 2. VIP Member - You earn \$100 • Your enroller earns \$30
- 3. VIP Member - You earn \$100 • Your enroller earns \$30

**YOU EARN**  
→ \$300.00

**YOUR ENROLLER EARNS**  
→ \$90.00

*\*\*Upgrades from a Basic to VIP member will result in a one-time payout of \$25 to the enroller\*\**



# **\*\*SPECIAL INCENTIVE DOUBLE INSTANT ENROLLMENT BONUS**

Paid Weekly

**During our special incentive period Ambassadors can earn a Double Instant Enrollment Bonus:** To compensate any new Ambassadors for providing guidance and support to every new RMA Ambassador or Member, Kingdom Alliance will pay a DOUBLE bonus for the **first 30 days:**

A \$80.00 one-time bonus to an Ambassador that enrolls a new Ambassador or Member in the Basic Membership - \$149.99 upfront and \$79.99 a month. The enrolling Ambassador's eligible up-line will also earn a \$12.00 one-time bonus.

A \$200.00 one-time bonus to an Ambassador that enrolls a new Ambassador or Member on the VIP Membership - \$399.99 upfront and \$149.99 a month. The enrolling Ambassador's eligible up-line will also earn a \$30.00 one-time bonus.

<b>BASIC MEMBERSHIP BONUS</b>	<b>→</b>	<b>\$80.00</b>
<b>VIP MEMBERSHIP BONUS</b>	<b>→</b>	<b>\$200.00</b>

*EXAMPLE*

**If you personally enroll 3 new VIP Members in one week**

1. VIP Member - You earn \$200 • Your enroller earns \$30
2. VIP Member - You earn \$200 • Your enroller earns \$30
3. VIP Member - You earn \$200 • Your enroller earns \$30

**YOU EARN**  
**→ \$600.00**

**YOUR ENROLLER EARNS**  
**→ \$90.00**

\*\* Special incentive valid thru June 2024



## RETAIL BONUS

**Retail Bonus:** Any active Ambassador may enroll a retail student into our Radiant Training and Certification programs at the retail prices listed below.

When an ambassador enrolls someone who enrolls in a program at the retail price, they are eligible to earn a one-time commission bonus .

PROGRAM	RETAIL COST	ONE- TIME AMBASSADOR BONUS
	<b>\$3,500</b>	<b>\$750</b>
 RADIANT LEADERSHIP COACH	<b>\$3,500</b>	<b>\$1500</b>
 KINGDOM SPEAKER ACADEMY	<b>\$4,500</b>	<b>\$850</b>

For more information to become a certified Radiant Leadership Coach  
<https://girlpoweralliance.com/radiant-leadership-coaching/>



# MEMBER BONUS POOL

Paid Monthly

**Member Sales Bonus:** Every month, each Ambassador is eligible to be paid a percentage of the Personal Points generated by their personally enrolled Members (Members who have not opted to be Ambassadors) in her Member Pool. This bonus is paid monthly. The percentage paid depends on the total Personal Points of the Ambassador for the month.

MONTHLY POINTS	% OF POINTS
0 - 599	10%
600 - 1199	15%
1200 - 2499	20%
2500 +	25%

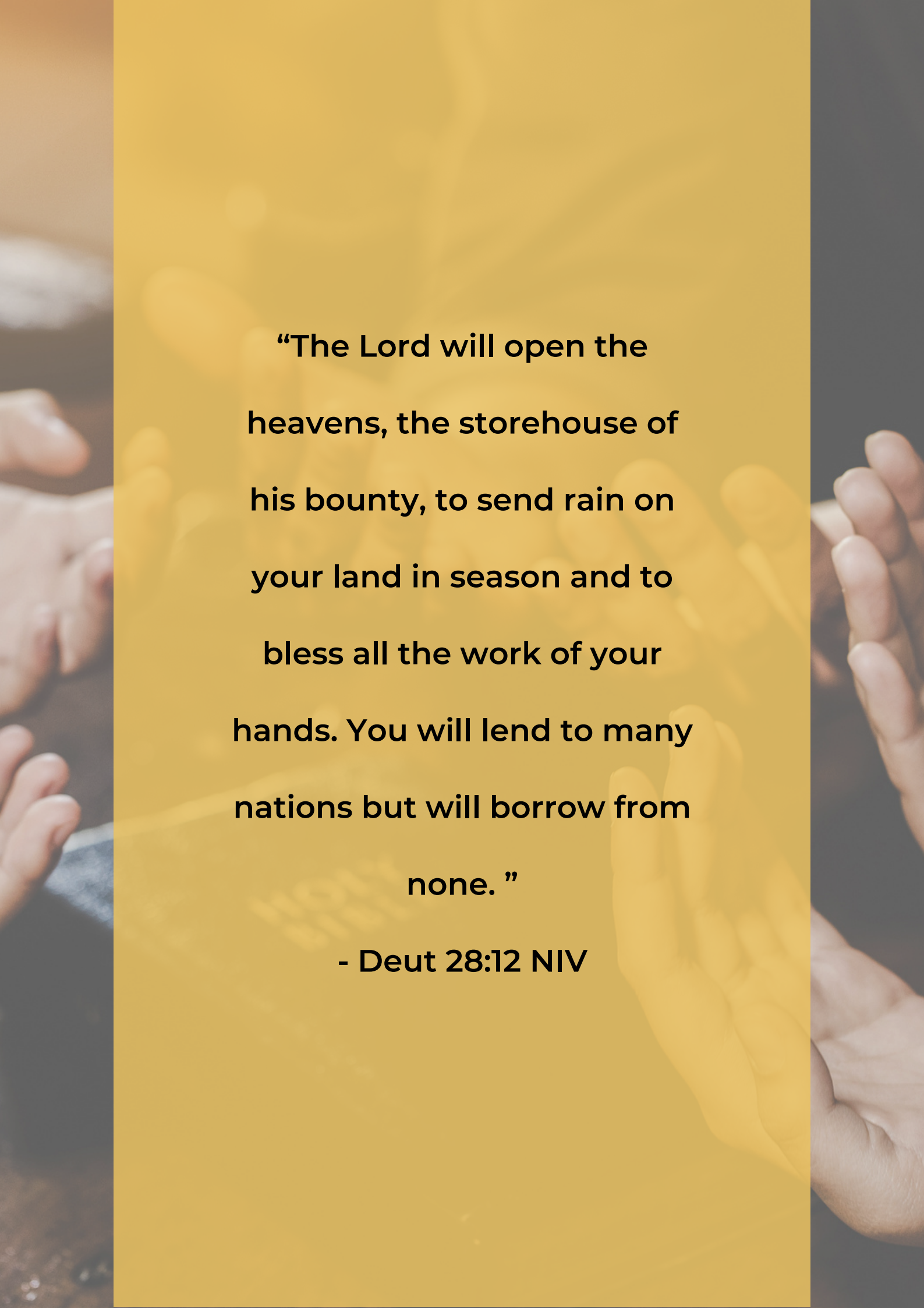
**Personal Points:** This is the sum of the purchase price(s) paid for products, services, or memberships purchased by an Ambassador and each Member in her Member Pool during a given calendar month. For personal purchases by an Ambassador, it is limited to 150 points.

## YOUR PERSONALLY ENROLLED MEMBER POOL

*EXAMPLE*

10 BASIC MEMBERSHIPS = 790 POINTS
8 VIP MEMBERSHIPS = 1192 POINTS
TOTAL = 1982 POINTS

→ 20% X 1982 = **\$396.00**



**“The Lord will open the  
heavens, the storehouse of  
his bounty, to send rain on  
your land in season and to  
bless all the work of your  
hands. You will lend to many  
nations but will borrow from  
none.”**

**- Deut 28:12 NIV**





# TIER ADVANCEMENT BONUS & ENROLLER BONUS Paid Monthly

**Tier Advancement Bonus and Enroller Bonus:** When an Ambassador advances from one of the five tiers to another tier (for example, from the Ambassador's tier to the Elite tier), you may be eligible to receive a one-time Tier Advancement Bonus, the first time you enter a new tier. As set forth in Exhibit A. This bonus differs for each tier and is set forth in Exhibit A. If the Tier Advancement is achieved within the relevant timeframes set forth in Exhibit A, the Bonus paid to the Ambassador advancing from one Tier to another will be doubled. In addition, an enroller bonus as set forth in Exhibit A is paid to the next up-line in the enrollment network who has a matching or higher rank to that of the advancing Ambassador. For the up-line Ambassador to qualify, they must achieve the same or a higher tier than the advancing Ambassador in the month of advancement.

TIER	BONUS	ENROLLER BONUS
<b>ELITE</b>	<p style="text-align: center;"><b>\$150</b></p> <p style="text-align: center;">IF ACHIEVED WITHIN 3 MONTHS BONUS DOUBLES **</p> <p style="text-align: center;"><b>\$300</b></p>	<b>\$150</b> ***
<b>INFLUENCER</b>	<p style="text-align: center;"><b>\$500</b></p> <p style="text-align: center;">IF ACHIEVED WITHIN 6 MONTHS BONUS DOUBLES*</p> <p style="text-align: center;"><b>\$1000</b></p>	<b>\$500</b> ***
<b>SILVER INFLUENCER</b>	<b>\$5000</b> ****	
<b>GOLD INFLUENCER</b>	<b>\$25,000</b> ****	

**\*\*Double Bonus** is available if the E I Title is earned within 3 months of becoming an Ambassador, and 6 months for I I. The 6-month clock begins once E I is reached.  
**\*\*\*Upline Bonus** paid to the upline enroller that has a matching or higher Title, to the Title of the advancing Ambassador. Such title must be achieved in the same month of the advancement.  
**\*\*\*\* 50%** of this bonus paid to this title the month it is earned the first time and 50% the next month this Title is earned by the Ambassador, regardless of when that occurs.



# LEADERSHIP BONUS

Paid Monthly

**Leadership Rewards Bonus:** The Leadership Rewards bonus is a flat rate cash bonus paid as set forth in Exhibit A to Ambassadors who achieve certain tier & title within the compensation plan for the relevant month. It is in addition to all other commissions and bonuses paid.

TIER INFLUENCER			SILVER INFLUENCER			GOLD INFLUENCER		
TITLE			TITLE			TITLE		
I	II	III	I	II	III	I	II	III
\$200	\$500	\$1000	\$2000	\$3500	\$7777	\$12,000	\$20,000	\$30,000

This is a guaranteed bonus  
 paid every month as you  
 achieve and maintain your tier and title



# AMBASSADOR NETWORK BONUS

Paid Monthly

**Ambassador Network Bonus:** This bonus is paid monthly based on commissionable points of an Ambassador's organization and the tier achieved by that Ambassador. In general, tier is determined by Personal Points, Team Points, and their success in helping other leaders grow their Personal and Team Points with new memberships. Tiers & titles are measured each month based on the characteristics of an Ambassador's memberships in their organization during that month. Tiers are not guaranteed or permanent.

The sum of all the Personal Points and Team Points of each Ambassador is used to help calculate the tier for the month. In addition, each Ambassador's network naturally consists of numerous smaller Ambassador networks belonging to other Ambassadors.

Each such smaller, unique Ambassador network constitutes a "leg" for purposes of the compensation plan. In the compensation plan, the "level" of any particular Ambassador is determined by looking at your Ambassador network to determine how many Ambassadors are between you and the Ambassador in question. For example, all of the Ambassadors you enroll (even if you have also placed them outside of your Level 1) are on your Level 1. All of the Ambassadors sponsored by someone on your Level 1 are your Level 2. Ambassadors sponsored by someone on your Level 2 are your Level 3, and so forth.

Each tier has its own qualifications and pay structures for the Ambassador Network Bonus as set forth in the chart in Exhibit A. In general, as tier increases, pay percentages increase, and commissions are paid additional Levels deep.

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**Infinity Bonus:** The Infinity Bonus is paid as set forth in Exhibit A on an infinite number of Levels to Ambassadors who have achieved a **Gold Influencer (GI)** level for the relevant month.

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\*The Infinity Bonus pays a percentage on all commissionable points on Level 8 (or lower). The starting point for this bonus is the level after the last level bonus was paid. Due to roll-up, that may be on level 8 or lower, depending on how much, if any, roll up there is. The percentage that an Ambassador receives is based on their paid-as title for that period. Ambassadors will not be blocked from their payout by other Ambassadors with the same or higher paid-as title. Infinity Bonus is subject to a 2% cap of all company commissionable points.

TIER	AMBASSADOR			ELITE			INFLUENCER			SILVER INFLUENCER			GOLD INFLUENCER		
	I (A-I)	II (A-II)	III (A-III)	I (E-I)	II (E-II)	III (E-III)	I (I-I)	II (I-II)	III (I-III)	I (S-I)	II (S-II)	III (S-III)	I (G-I)	II (G-II)	III (G-III)
<b>PP</b>	79	79	79	79	79	79	79	79	79	79	79	79	79	79	79
<b>TP</b>	400	400	700	1200	2200	4000	7700	14,000	27,000	50,000	100,000	200,000	400,000	800,000	1,600,000
Maximum # of Points Per leg that can be used for advancement	400 point max	730 point max	1200 point max	400 point max	730 point max	1200 point max	2500 point max	4600 point max	9000 point max	16,500 point max	33,000 point max	65,000 point max	133,000 point max	265,000 point max	533,000 point max
<b>AMBASSADOR NETWORK BONUS</b>															
LEVEL 1	2%	4%	6%	8%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
LEVEL 2	2%	4%	6%	8%	10%	10%	8%	8%	8%	8%	8%	8%	8%	8%	8%
LEVEL 3	2%	4%	6%	8%	10%	10%	6%	6%	6%	6%	6%	6%	6%	6%	6%
LEVEL 4	2%	4%	6%	8%	10%	10%	4%	4%	4%	4%	4%	4%	4%	4%	4%
LEVEL 5	2%	4%	6%	8%	10%	10%	2%	2%	2%	2%	2%	2%	2%	2%	2%
LEVEL 6	2%	4%	6%	8%	10%	10%	1%	1%	1%	1%	1%	1%	1%	1%	1%
LEVEL 7	2%	4%	6%	8%	10%	10%	1%	1%	1%	1%	1%	1%	1%	1%	1%
LEVEL 8+	2%	4%	6%	8%	10%	10%	0.25%* LC**	0.25%* LC**	0.25%* LC**	0.25%* LC**	0.25%* LC**	0.25%* LC**	0.25%* LC**	0.25%* LC**	0.50%* LC**
<b>LEADERSHIP BONUS (PAID MONTHLY)</b>															
	\$200	\$500	\$1000	\$2000	\$3500	\$7777	\$12,000	\$20,000	\$50,000	\$100,000	\$200,000	\$400,000	\$800,000	\$1,600,000	
<b>TIER ADVANCEMENT BONUS (PAID MONTHLY)</b>															
BONUS	\$150	\$300	\$500	\$1000	\$2000	\$5000	\$10000	\$20000	\$50000	\$100000	\$200000	\$400000	\$800000	\$1600000	
DOUBLE BONUS**	\$300	\$600	\$1000	\$2000	\$7000	\$15000	\$30000	\$60000	\$120000	\$240000	\$480000	\$960000	\$1920000	\$3840000	
UPLINE BONUS***	\$150	\$300	\$500	\$1000	\$2000	\$5000	\$10000	\$20000	\$50000	\$100000	\$200000	\$400000	\$800000	\$1600000	

**Definition:** Points assigned to products designed as commissionable. This is the basis for the Ambassador Network Bonus, Influencer Bonus, and Member Sales Bonus to pool.

**OR - Qualifying Sales:** Points earned on product sales, and personal sales. Used to determine the percentage qualification of an Ambassador.

**TP - Team Points:** This is the sum of the Qualifying Points of each Ambassador, from Member Pool, and their entire Ambassador Network, including each Ambassador's Member Pool.

**PP - Personal Points:** This is the sum of the purchase price(s) paid for products, services, or subscriptions purchased by an Ambassador and each Member in his or her Member Pool during a given month.

**LC - Leadership Contribution:** \*\* is used to hold a title within the Single Influence Tier. Ambassadors contribute to the growth of leaders within their organization by helping at least one person, regardless of their rank, to advance to influence in higher tier since every 12 months.

\*The salary bonus each percentage as of Commissionable Points on Level 8 (or lower). The starting point for this bonus is the level after the last level bonus was paid. Due to roll-up, that may be an level 8 or lower, depending on how much, if any, roll-up there is. The percentage for Ambassador bonuses is based on their paid-on file for that period. Ambassadors will not be blocked from their property or Ambassador with the same or higher paid on file. Salary bonus is subject to 28% cap of all company commissionable points.

\*\*Double Bonus is available if Net ETR is earned within 5 months of becoming an Ambassador, and 6 months for I. The 6-month clock begins once ETR is reached.

\*\*\*Upline Bonus paid to the upline another tier has a matching or higher title, in the title of the sponsoring Ambassador. Such title must be achieved in the same month of the advancement.

\*\*\*\*50% of this bonus paid to the tier the result is earned the first time and 50% the next month this title is earned by the Ambassador, regardless of when that occurs.

\*\*\*\*\* All profit per point in USD. International currency conversion not apply.



# INFLUENCER ESCAPE

Who doesn't  
love a FREE trip?!

When you reach Influencer II, two months consecutive, you will qualify for this fun trip.

More Details to be Announced soon - Coming June 2024

\*\*\*Trip is non-transferable. Only an eligible spouse may attend as Ambassador guest. Trip can not be converted to cash.



# DEFINITIONS & KEY TERMS

**Member:** Anyone who has joined the membership who is not participating in the Ambassador Rewards

**Ambassador:** Anyone who has joined the membership and has paid \$47 annual fee and has made the choice to participate in the Ambassador Rewards Program

## Compression of Canceled Accounts

**Compression (General):** In the event an Ambassador is inactive for 60 days (0 PV in the month being measured) or otherwise leaves the business, their downline is compressed to their upline sponsor, filling the gap left by the inactive Ambassador. The Ambassador in the first level below the inactive Ambassador, along with their downline, will move up one level within the organization filling that vacancy. This process takes place during the monthly commission calculation ensuring that Kingdom Alliance maximizes commissions paid to its Independent RMA Ambassadors.

Example of the "compression process": Tina has three Ambassadors on her first level (Sam, Mo, and John). Should Kevin's Ambassador position become inactive with 0 PV in the month, then Sam, Mo and John along with their respective organizations will be compressed to Kevin's up-line sponsor, Steve, Sam, Mo and John now reside on Steve's first level. In the case of inactivity, if the following month Kevin has at least 1 PP, then she will occupy the position in the tree when commissions are calculated, and Sam, Mo and John will be level 1 to Kevin and level 2 to Steve in that month. Compression (Influencer II and Higher):

For a vacancy occurring in an organization where the inactive Ambassador was paid as an Influencer II or higher in the last four months, their organization will only be compressed if their up-line sponsor has not been paid-as Influencer II or higher at least once in the last four months. In the event that the up-line sponsor has not been paid as Influencer II or higher at least once in the last four months, the up-line sponsor will be given the following six months to be paid as Influencer II (or higher) at least twice.

Note: If the up-line sponsor promotes to Influencer II in the last month of the six-month period, they will be given the following month to qualify as Influencer II again (to meet the two months requirement). If the up-line sponsor qualifies under these conditions, the organization of the inactive Ambassador will be compressed upon the completion of the qualifications during the monthly commission process. Retroactive commissions will not be paid. If the up-line sponsor does not qualify under these conditions, the position of the inactive Ambassador will remain permanently vacant and will not be removed from the genealogy. The organization will remain intact and will be considered to be one leg of the up-line sponsor.



# Compensation Plan FAQ

**Q: How many ways are there to get paid?**

**A:** There are six primary ways to earn commission. Instant Enrollment Bonus, Retail Bonus, Member Bonus Pool, Tier Advancement Bonus, Leadership Bonus, and Ambassador Network Bonus.

**Q: What is the investment to get started as an Ambassador?**

**A:** If you choose to become an Ambassador at the Basic Membership Level, you will pay \$149.99 + \$47.00 (Total - \$196.99) to start and \$79.99 every 30 days. If you select the VIP Membership you'll pay \$399.99 + \$47 (Total - \$446.00) to start and \$149.99 every 30 days. The \$47 annual fee covers all of the back office admin and your replicated website. This fee will occur once annually on your enrollment anniversary.

**Q: If I cancel my membership, can I still earn Ambassador Rewards?**

**A:** We wholeheartedly believe that our happiest members make the best Ambassadors, it is for that reason, that in order to participate in the Ambassador Rewards you must be an active member.

**Q. Do I earn on Members who do not want to participate in the Ambassador rewards?**

**A.** Yes, any member you personally enroll that does not participate in the Ambassador Rewards, goes into your Member Bonus Pool. You can earn between 10% - 25% on every member in your member pool. Your personally enrolled members go into your member pool, your personally enrolled Ambassadors are included in the Ambassador Network Bonus.

**Q How do I access my earnings in the back office?**

**A:** Log into your ambassador back office - click business - click commissions - eWallet login Create your account to start receiving money. For more additional questions, email at [support@girlpoweralliance.com](mailto:support@girlpoweralliance.com)

**Q: How do I begin to access my commissions?**

**A:** Accessing your commission is simple and secure here! Once you have been paid a commission, you will receive an email to set up your eWallet account. Follow the simple instructions to set up your account. This is a secure account in order to protect you and your commissions. In order to ensure no delay, set this up as soon as you receive the eWallet welcome email to gain access to your commissions. If you have questions, there is a phone number to call located in your eWallet account where they can handle any questions you may have about setting up your account or your current account.

**Q: What is the monthly Personal Points requirement?**

**A:** The requirement is 79 Personal Points. Your Personal Points include your own membership and any members you have personally enrolled. As you make your way to new tiers and titles, your PP will increase.

**Q: How can I get my membership paid for?**

**A:** As you continue to enroll new members, your commissions will increase. For example: If you have a Basic Membership, enrolling *two* VIP members, through the Instant Enrollment Bonus, will cover your membership cost. It would be *two to four* VIP enrollments, through the I.E.B., to cover your VIP membership cost. Ask your enroller for more details!

**Q: When do we get paid?**

**A:** The Instant Enrollment Bonus is paid a weekly, one week in arrears on Mondays. The Tier Advancement Bonus, Leadership Bonus, Member Pool Bonus, and Ambassador Network Bonus are all paid once a month. Monthly commissions are paid on the 15th of every month.

**Q: As an Ambassador, does the membership I choose impact what commissions I am eligible for?**

**A:** No. As an Ambassador, you have the same potential commissions available to you at both levels of membership. Both Basic Ambassadors and VIP Ambassadors can earn equally in the Ambassador Rewards program.

**Q. What is the difference between a Member and an Ambassador?**

**A.** A member is anyone that is not participating in the Ambassador Rewards. An Ambassador has chosen to pay the \$47 annual fee and participate in the Ambassador Rewards program. Both have access to the membership resources.

**Q: Can I share the income stories from other ambassadors?**

**A:** Compliance is very important to both the company and to you. As we all know people have misused income claims. In order to protect GPA and yourself, we highly suggest you always add an income disclosure statement in regards to content you have created around your personal income, earnings or incentives earned. Integrity is one of the Girl Power Alliance's core values. We are partnering with you to keep this value at the forefront, by honestly displaying this information.



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**Be watchful,  
stand firm in  
the faith, act  
like men, be  
strong.**

**- 1 Corinthians 16:13 ESV**





## KINGDOM ALLIANCE INCOME DISCLOSURE STATEMENTS

Earnings are not typical. Ambassadors must be actively working to build their Ambassador Network in order to earn. This requires influence, organization, and integrity. There are no guarantees of income earned.

**Income Claims & Earning Representations.** The terms "income claim" and/or "earnings representation" (collectively "income claim") include: (1) statements of average earnings, (2) statements of non-average earnings, (3) statements of earnings ranges, (4) income testimonials, (5) lifestyle claims, and (6) hypothetical claims. Statements of Average/Non-Average Earnings & Earnings Ranges. Statements of non-average earnings include, "Our number one Ambassador earned XXX dollars last year" or "Our average Ambassador makes XXX per month." An example of a "statement of earnings ranges" is "The monthly income for Ambassadors is XXX on the low end to YYY on the high end."

**Lifestyle Income Claims.** A lifestyle income claim typically includes statements (or pictures) involving large homes, luxury cars, exotic vacations, or other items suggesting or implying wealth. They also consist of references to the achievement of one's dreams, having everything one always wanted, and are phrased in terms of "opportunity" or "possibility" or "chance." Claims such as "My GPA income exceeded my salary after six months in the business," or "My Girl power Alliance business has allowed me to come home and be a full-time mom" also fall within the purview of "lifestyle" claims.

**Hypothetical Income Claims.** A hypothetical income claim exists when you attempt to explain the operation of the Ambassador Rewards through the use of a hypothetical example. Certain assumptions are made regarding the: (1) number of Ambassadors/ Members sponsored, (2) number of downline ambassadors, (3) average product volume per ambassador, and (4) total organizational points. Cranking these assumptions through the Ambassadors Rewards yields income figures which constitute income claims.

